

Kingdom

# Airports, Aviation & Logistics Exhibition 2012

30th April to May 2- 2012, Jeddah Exhibition Center, Jeddah- Saudi Arabia



## SPONSORSHIP PACKAGES

### Lead Sponsor

EXCLUSIVE US\$ 225,000

- ▶ 33sqm open area or 18sqm X 2 scheme stand worth US\$30,000 as complimentary
- ▶ 3 minutes corporate video before or at the end of the speaker presentation and later during the intervals.
- ▶ 20 complimentary conference registrations worth US\$ 15,000 (excluding visa charges)
- ▶ MC acknowledges the Lead Sponsor frequently during the session breaks.
- ▶ One slot of 20 minutes will be provided for making a presentation at the conference
- ▶ No Brochure Presentation
- ▶ Organisation logo and sponsorship title on signs displayed in high-traffic areas of the event arena.
- ▶ Organisation logo and sponsorship title of the sponsor on the agenda page of the conference programme
- ▶ Organisation logo, sponsorship title with link on the event official web home page.
- ▶ Organisation Logo will be displayed at the entrance of exhibition venue
- ▶ \*Arches built at the entry gates and exit gate (exclusive). (The construction of the arches is the sponsor responsibility).
- ▶ The trade visitor badges carry the logo of the "Lead Sponsors" logo, KAIA and the organizer.
- ▶ All the event advertisement in newspaper/trade magazine and in digital media will carry the sponsor logo
- ▶ Corporate Brochure (max size: A4 X 6-8 pages) / CD in to the delegate bags – 400 nos.(to be provided by the sponsor)
- ▶ 2 Full-page colour advertisements in the official catalogue
- ▶ Organisation logo on the official catalogue.
- ▶ Organisation logo on the on-site registration forms

### Presidential Sponsor

EXCLUSIVE - US\$- 125,000

- ▶ 22sqm open area or 12sqm X 2 scheme stand worth US\$18,000 as complimentary
- ▶ 3 minutes corporate video before or at the end of the speaker presentation and later during the intervals.
- ▶ 15 complimentary conference registrations worth US\$ 15,000 (excluding visa charges)
- ▶ MC acknowledges the Presidential Sponsor frequently during the session breaks.
- ▶ One slot of 20 minutes will be provided for making a presentation at the conference
- ▶ No Brochure Presentation
- ▶ Organisation logo and sponsorship title on signs displayed in high-traffic areas of the event arena.
- ▶ Organisation logo and sponsorship title of the sponsor on the agenda page of the conference programme
- ▶ Organisation logo, sponsorship title with link on the event official web home page.
- ▶ Organisation Logo will be displayed at the entrance of exhibition venue
- ▶ All the event advertisement in newspaper/trade magazine and in digital media will carry the sponsor logo
- ▶ Corporate Brochure (max size: A4 X 6-8 pages) / CD in to the delegate bags – 400 nos.(to be provided by the sponsor)
- ▶ 2 Full-page colour advertisements in the official catalogue
- ▶ Organisation logo on the official catalogue.
- ▶ Organisation logo on the on-site registration forms

## SPONSORSHIP PACKAGES

### Diamond Sponsor

50,000US\$ each X 2 SPONSORS

- ▶ 15 sqm Exhibition Stand (Shell scheme)
- ▶ 10 complimentary conference registrations
- ▶ MC acknowledges the Presidential Sponsor frequently during the session breaks.
- ▶ One slot of 20 minutes will be provided for making a presentation at the Conference
- ▶ No Brochure Presentation
- ▶ Organisation logo and sponsorship title on signs displayed in high-traffic areas
- ▶ Organisation logo and sponsorship title on the sponsors listing page of the conference programme
- ▶ Organisation logo, sponsorship title, and link on the main webpage
- ▶ Organisation Logo will be displayed at the entrance of exhibition venue
- ▶ All the event advertisement in newspaper/trade magazine and in digital media will carry the sponsor logo
- ▶ Corporate Brochure (max size: A4 X 6-8 pages) / CD in to the delegate bags – 400 nos.(to be provided by the sponsor)
- ▶ 1 Full-page colour advertisement in the official catalog
- ▶ Organisation logo on the official catalogue.
- ▶ Organisation logo on the on-site registration forms

### Titanium Sponsor

35,000 US\$ each X 4 SPONSORS

- ▶ 9 sqm Exhibition Stand (Shell scheme)
- ▶ 6 complimentary conference registrations
- ▶ One slot of 20 minutes will be provided for making a presentation at the Conference
- ▶ No Brochure Presentation
- ▶ Organisation logo and sponsorship title on signs displayed in high-traffic areas
- ▶ Organisation logo and sponsorship title on the sponsors listing page of the conference programme
- ▶ Organisation logo, sponsorship title, and link on the main webpage
- ▶ Organisation Logo will be displayed at the entrance of exhibition venue
- ▶ All the event advertisement in newspaper/trade magazine and in digital media will carry the sponsor logo
- ▶ Corporate Brochure (max size: A4 X 6-8 pages) / CD in to the delegate bags – 400 nos.(to be provided by the sponsor)
- ▶ 1 Full-page colour advertisement in the official catalog
- ▶ Organisation logo on the official catalogue.

### Platinum Sponsor

17,000 US\$ each X 5 SPONSORS

- ▶ 9sqm Exhibition Stand (Shell scheme)
- ▶ 4 complimentary conference delegate passes
- ▶ Organisation logo and sponsorship title on signs displayed in high-traffic areas
- ▶ Organisation logo and sponsorship title on the sponsors listing page conference programme
- ▶ Organisation logo, sponsorship title, and link on the main webpage
- ▶ Organisation Logo will be displayed at the entrance of exhibition venue
- ▶ One (1) promotional pieces (brochure, handout, card flyer, or booklet)in the delegate bags (to be provided by the sponsor)
- ▶ 1 Full-page colour advertisements in the official catalog
- ▶ Organisation logo on the official catalogue.
- ▶ Organisation logo, and sponsorship title on all emails to potential exhibitors and delegates
- ▶ Organisation logo on the on-site registration forms

## SPONSORSHIP PACKAGES

### Other Branding & Promotion Packages

▶ **Lunch & Coffee Break Sponsorship - US\$ 28,000**

One Day – US\$15,000

Two Days – US\$28,000

**Description**

- The Lunch and Networking break area branded with sponsor logo.
- The MC will acknowledge the sponsor name during the breaks.
- Sponsor logo included in to all event promotion collaterals – branding on event advertisements, banners and online.

▶ **Delegate / Visitor Registration Area Branding - US\$ 24,000**

**Description**

- The delegate area branded with sponsor logo.
- 4 stand alone banners kept on the registration area (banners provided by the sponsor).
- Back drop banner at the registration desks (4 banner / sticker provided by the sponsor).
- Registration desk branded with the logo of the sponsor.

▶ **Lanyards Branding - US\$ 20,000**

**Description**

- The logo of the sponsor printed on the lanyard which holds the visitor, delegate and exhibitor badges.
- Exclusive branding opportunity.
- The required quantity of the printed lanyards to be provided by the sponsor.

▶ **Registration Badge Branding - US\$ 18,000**

**Description**

- The logo of the sponsor printed on the visitor registration badges,
- The logo of the sponsor will appear along with the logo of the host airport, lead sponsor and the organizer.
- Badges are printed by the organizer.

▶ **Media Center Branding - US\$ 18,000**

**Description**

- Media Center is branded with logo of the sponsor at prime locations within the media center premises
- Stand alone banners shall be kept at the prime locations provided by the sponsor
- The sponsors brochure, PR materials will be distribute to the media
- Logo on the event promotion materials

▶ **Networking Lounge Branding - US\$ 26,000**

**Description**

- 2 dedicated networking lounge area Fitted with sofas, table & chairs for meetings and relaxing
- Stand alone promotional banners on the networking lounges
- Corporate brochures of the sponsor kept on the lounges for distribution (provided by the sponsor)
- Privilege to distribute corporate gifts to the users of the lounge (gifts provided by the sponsor and distributed by the sponsor's dedicated staff/s.
- Logo on the event promotion materials

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